

# CONEXIÓN VCM

*Let's celebrate the best classic boat regatta in Spain*



Vela Clásica Menorca  
**XX COPA DEL REY**  
DE BARCOS DE ÉPOCA



**REPSOL**



CONSELL INSULAR  
DE MENORCA



Ajuntament de Maó

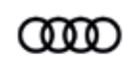


Port de Maó

Autoritat Portuària de Balears

**ORGANIC**

**DESTILERIAS  
XORIGUER**  
MENORCA



**Medea Menorca**

**ARTIEM**  
FRESHPEOPLE MAKE THE DIFFERENCE

**la Menorquina**  
DESDE 1940

**AXOPAR**

**DIVINA  
MENORCA**

**AQUA  
GRUPO**

**BARBA-ROSSA**

**SAL de  
MENORCA**

**SUBAIDA**



**Coca-Cola**

**RIA**  
MENORCA 1947

**GIPSY  
GIN**

**torralbenc**

**ROMA  
Consulting**

...that being classic is not a matter of trend.

There are things that never go out of style. Those things, those trends that endure, are usually called classics. Because within the classic lies the essence. Because sometimes going back is, indeed, moving forward.

We consider classic something emblematic and full of history that is not fleeting, that never tires, that is always in style. It is everything that carries that nostalgic touch that is so pleasing, so captivating, so enchanting.

Without doubt, the boats that come to Menorca to participate in the Copa del Rey Repsol de Barcos de Época are part of that enduring trend. They are part of what is CLASSIC, in capital letters.

The world of sailing evolves, and there have been many advances in materials, navigation systems... There are many advancements, but those who have had the chance to sail on a vintage boat will know, almost certainly, that embarking on a wooden sailboat is something "special and incomparable": they will speak of the "art" of sailing and refer to the intangible "feeling" of riding the waves aboard a piece of history.

Even those who have not had the chance to sail on a classic boat, to be captivated by its smell, its color, and its sound, can say that simply observing a classic boat, even from a distance, can be compared to observing a work of art in a museum.

The Club Marítimo de Mahón, the official venue of the Copa del Rey de Barcos de Época, transforms year after year into a floating museum. Very few ports in the Mediterranean offer the opportunity to admire the beauty of the classics up close; naval jewels open to the entire city. Jewels whose stories of splendor and survival date back, in some cases, to the final decade of the 19th century.

Those who appreciate the classic will know that a classic regatta like the one held in Menorca every August, for the past two decades, is much more than a regatta. It is culture, it is tradition, it is art. It is a trend that never goes out of style.



...that classics are stronger than ever.

Who would have thought in 2003, the year the first edition of the Copa del Rey Repsol de Barcos de Época was held, that this classic regatta would fill the port of Menorca with sails for two decades.

We embarked on this adventure with all the enthusiasm, conviction, and dedication possible, and twenty years later, we proudly affirm that the Copa del Rey de Barcos de Época - Vela Clásica Menorca is one of the best classic regattas in Spain and one of the most prestigious in the Mediterranean, where the majority of the world's fleet gathers.

This is not an empty claim. The number of participants, the representation of countries, and the media impact of the Copa del Rey de Barcos de Época in Mahón speak for themselves: growing year after year.

In the XIX edition, held last year, the fleet of over 50 boats flew flags from 22 countries.

Undoubtedly, the fact that the event has carried the title of Copa del Rey since 2003, when it was awarded for the first edition, and the loyalty shown by the owners of

the participating boats, many of whom declare themselves "in love" with the port of Mahón, has significantly contributed to this success.

Given our track record, our data is unmatched by any other regatta of its kind in Spain. However, it is worth mentioning that classic regattas such as those organized in Barcelona or Palma de Mallorca are also seeing their numbers grow year after year. Without a doubt, these are signs that classics are stronger than ever.

We must not forget that classic regattas contribute to the preservation of classic boats. If it weren't for regattas like the one in Mahón, many of these boats would have disappeared. These competitions motivate their owners to preserve them and to use them for the purpose they were designed for: sailing.

The Copa del Rey Repsol de Barcos de Época is committed to promoting maritime culture and the beauty of Menorcan landscapes, to preserving naval heritage, and to protecting the environment. These are the values that, along with the wind and the ocean currents, have filled the sails of our legendary fleet for the past 20 years.

*Here's to many more editions to come.*

# Because reaching 20 years is a great reason to celebrate

...that our people continue to support us.

We refer to all the people who, from different places, unite their efforts, talents, and resources to make this regatta happen—and make it a success.

Among this great group of supporters are the essential ones, without whom we wouldn't even be able to make it to the stage. We're talking about the team of workers at the Mahón Maritime Club. They are the ones who know the inner workings, who optimize resources, who never fail, and who, moreover, always greet you with a smile and solve your doubts.

*They are the foundation that supports and the invisible force that drives this regatta that we love so much. Their well-being is our well-being. Thank you for all that silent work.*

When you mark the Vela Clásica Menorca on your regatta calendar each year and plan your itinerary to arrive in Menorca at the end of August—knowing that it is your home, where you will always be warmly welcomed—you give us joy and vitality. Without you, the owners of those classic jewels that light up our regatta and our port, without your love for the sea, for the classics, for traditions, we wouldn't be celebrating 20 years. Thank you and cheers to our owners!

When experience is key, you bet on the best. That's to be expected. But for them—the best officials and specialized professionals in the regatta world—to bet on us is an honor and a great privilege. This bond, forged over the years, is part of our intangible heritage and undoubtedly one of the keys to the regatta's success. Rigor, professional solidity, and love for the craft are part of the unbeatable formula of Vela Clásica Menorca.

In recent years, corporate and institutional support has reached a level that requires a reciprocal, even collective, effort from all parties to bring out the best in each and achieve the best collective result. A team relationship where the sum multiplies. It may sound strange, but today we all recognize that besides being a cliché, it's also a certainty. This is made possible through openness, dialogue, negotiation, and agreements, but strong and lasting relationships only arise from shared values. The

companies and entities that support us—from the powerful corporate engines to the gentle artisan breath—do so because they value the sea, the classics, the traditional, what is their own; and therefore, its care and preservation. Thank you for believing in this club, in its regatta; a great reason to celebrate...

And who watches a regatta? While we have measured the economic impact, we haven't counted the number of people who follow us; but we believe there are more than we think. Maybe they don't know they're watching a regatta, but just like with art, to appreciate it, you only need your own sensitivity. The Vela Clásica Menorca, Copa del Rey to some, Repsol to others, has that "something" that those of us who live in or visit Menorca know is happening at the end of August. And we keep an eye on the race course to find a spot on the coast to watch the classics, the vintage boats, the big boats... all those magnificent ships from different parts of the world that gather on our island to give us a significant display of regatta skills, love for Menorca, and the unmovable place that the classics will always hold...

As J.M. Coetzee wrote: "that which survives the worst barbarity; that which survives because there are generations of people who cannot afford to ignore it and therefore cling to it at any cost." We don't know the full extent of the "any cost" Coetzee refers to, but we do know that the classics—our classics—are infallible and stronger than ever. Let's celebrate!



...that Menorca will always be your home.

It is indeed a special place, one that has earned its prestige not by compromising, but quite the opposite, by enhancing its original values, cultural richness, and natural, well-preserved beauty, which make it, like your classic boats, a gem that we admire, cherish, and therefore want to preserve.

Menorca is a land with a rich traditional rural landscape and diverse Mediterranean habitats, home to unique species of animals and plants, some of which are endangered. Due to the balanced development of economic activities, resource consumption, and the conservation of its heritage and landscape, which maintain exceptional quality, the island was declared a Biosphere Reserve in 1993.

And in 2023, 30 years later, UNESCO once again recognized it internationally. This time, Menorca Talayótica was declared a World Heritage Site for the authenticity, integrity, and excellent management and conservation of its natural and archaeological heritage. Few places in the world have received this dual UNESCO recognition.

Menorca is like its people—peaceful, free-spirited, unpretentious, and beautiful. And when we talk about beauty, we do so in its holistic sense. It is a magnet for those unique spirits who find in simplicity a space that is both foreign and familiar; a place that invites you to slow down and calmly enjoy its urban and rural landscapes, its gastronomy, traditions, art, and a wide range of activities that make up its own sociocultural movement.

Perhaps Menorca is in vogue... the truth is we don't know, because Menorca has always been hospitable and welcoming, but above all, it is a lifelong friend to those who understand, appreciate, and care for it. And that feeling is mutual. Such are lasting and timeless relationships.

*Like the sea, like our classic boats, Menorca is our heritage, the heritage of all... Welcome to your home!*



## Jordi Escandell, from Menorca with love

This year, during the initial organizational stages, we received the unfortunate news that Nico Martínez, not only one of the best nautical photographers in the world but also a dear friend and valued supporter of our club and our Vela Clásica Menorca, would not be able to attend this edition due to prior professional commitments at other renowned regattas.

Faced with the task of finding a professional who could take on this role, especially in our XX anniversary as a regatta, we considered several options. In the end, striving to remain true to our philosophy of promoting what is ours, what is Menorcan, we turned our attention to a young Menorcan professional in the world of photography, who is also a regatta sailor, passionate navigator, and supporter of the Club Marítimo. We reached out to him and managed to align schedules. Great news!

Jordi Escandell is not only an artist with a unique sensitivity and perspective that infuses his works with emotion and beauty, leaving us only to admire them with pleasure; as a photographer and director of photography, he has an impressive career, including assignments for Vogue, Elle, Loewe, Men's Health, Best Fashion, Yo Dona, Honda, Roche, National Geographic, Netflix, HBO, BBC, XL Semanal, among many other brands and companies.

### His proposal

In addition to the color, modern shooting we are accustomed to in our regattas, using top-notch equipment, his proposal extends to photographing the regatta in a classic, vintage style to honor the history that each boat in this regatta carries. These classic photographs will be made available to you in low resolution on the regatta's website gallery at [www.velaclasicamenorca.com](http://www.velaclasicamenorca.com).

### A memory for always

The Club Marítimo, knowing we will have a selection of classic-style photos, thought it could be a great idea and proposal for the owners to offer the possibility of producing a unique physical copy signed by Jordi Escandell. We have considered three possible print sizes and two presentation options with the following prices:

	Price for unframed print, delivered in a tube:
Small size (approx. 40x30)	500€
Medium size (approx. 70x50)	850€
Large size (approx. 70x100)	1300€
	Price for print with a natural bamboo frame:
Small size (approx. 40x30)	600€
Medium size (approx. 70x50)	1100€
Large size (approx. 70x100)	1500€

For more information, please contact the offices of the Club Marítimo de Mahón. We hope you find this service of interest.

## Barba Rossa

Barba Rossa, jewelry and accessories with a maritime soul; this is how this genuine and artisanal Menorcan brand defines itself, creating jewelry and accessories that capture the essence of the sea. Using high-tenacity nautical ropes, their bracelets are designed to withstand a lifetime at sea. Each piece, from bracelets to necklaces, reflects a passion for sailing and adventure, combining elegance and durability. Top-quality materials and impeccable craftsmanship make BARBA ROSSA the perfect choice for sea lovers who seek both style and resilience.



And that's why, after two years of following their journey, this year Barba Rossa joins the Vela Clásica Menorca family with a special edition kit that includes a handcrafted nautical bracelet and a keychain, also made from nautical rope and recycled cork, crafted by the incredible hands of a wonderful group of artisans who are part of Barba Rossa's employability project in collaboration with the Foundation for people with disabilities.

"Our shared origins, alignment in values, and great love for the sea unite us this year, which we hope is just the beginning of a great story together"

## Subaida

One of the most beautiful images of Menorca is the Port of Maó, painted with the sails of beautiful ships; the photographs that the Vela Clásica Menorca Regatta gives us are hard to match, but regattas are much more than beauty. They combine effort, dedication, perseverance, teamwork, knowledge, tradition... values we recognize because they are present in the making of our Mahón-Menorca artisanal cheeses.

At Subaida, we want to contribute our small part to the celebration of the twentieth anniversary of the Vela Clásica Menorca Regatta by adding the taste of our cheeses to the beauty, effort, and tradition, to enjoy Menorca with all five senses.



## RIA

RIA Menorca is synonymous with tradition, quality, and commitment to our island. Since our beginnings, we have worked to create an authentic product that respects the natural environment and celebrates the rich heritage of Menorca. Our sandals, handcrafted in Menorca, reflect our passion for the local and sustainable, combining design with environmental respect.

This year, we are joining the Vela Clásica Menorca - Copa del Rey de Barcos de Época regatta because we share fundamental values: a love for the sea, tradition, and dedication to Menorca. For us, supporting this regatta is a way to continue caring for and promoting our island while celebrating the beauty and history that surrounds us. We are delighted to be part of this edition, joining efforts to preserve and highlight the best of Menorca, both on land and at sea.

## Sal de Menorca

Just as the Vela Clásica Menorca perfectly represents the values that unite us: tradition, passion, and respect for the sea, nature, and Menorca; our fleur de sel, crystallized on the water's surface, harvested by hand, and dried by the sun and wind in the colárcega of Fornells harbor, in the north of the island, is an ephemeral process produced by nature that gives Menorca's fleur de sel its unique and extraordinary flavor.

We are honored to participate in this 20th edition of the regatta, adding a touch of artisanal and maritime flavor with our fleur de sel to this very special event. Menorcan salt, an essential ingredient in cooking, becomes the perfect ally to enhance the flavors of the dishes that will be enjoyed during this remarkable regatta.



And they are included in the welcome pack:

## Torrallenc

Once again showing Bodegas Torralbenc's commitment to Menorca and its people, we want to support the Vela Clásica Menorca regatta as a beautiful event that we must preserve, where values of tradition, aesthetics, and effort, among others, are showcased. This occasion merges art and sport in a unique setting, the sea of Menorca.

At Torralbenc, we believe that the Vela Clásica Menorca regatta well represents part of our essence; when you observe the boats on the sea, you simply think they are beautiful and in harmony with the environment. Behind that image is a lot of effort and expertise. That's Torralbenc.

For all these reasons, it is an honor for Bodegas Torralbenc to collaborate with the twentieth edition of the VCM organized by the Club Marítimo de Mahón.



## Xoriguer

Xoriguer Distilleries, founded by Miguel Pons Justo in 1945, produces Gin Xoriguer, likely the oldest gin in the Mediterranean. It is crafted based on an early 18th-century recipe and distilled in copper stills that are over 250 years old.

At its facilities in the Moll de Ponent in Mahón, besides Mahón gin, they also produce Pomada Xoriguer, a festive drink with soul, as well as various liqueurs. This makes the distillery a key reference for Menorcan spirits, just as the Club Marítimo de Mahón is an essential reference for sailing in Menorca.

Our origins are rooted in the port of Maó, where once again, the Vela Clásica Menorca regatta unfolds. Shared history, leadership, and tradition inspire us to be part of the fleet in this 20th edition, celebrating our love for the sea.

**The Spot VCM**  
Vela Clásica Menorca market

This special 20th-anniversary edition brings with it an exciting new initiative that we've prepared in collaboration with a selection of Menorca-based brands.

We've come together not only to create the "Made in Menorca" welcome pack, with which we want to welcome you to your island, but also to create a space—a spot at the regatta—dedicated to showcasing and sampling some of the favorite products offered by our Menorcan brands. We believe these products deserve to be shared, enjoyed, and appreciated by all of you.

The VCM Spot is a small tribute to our local treasures, to those products that capture the essence of Menorca, turning them into the essentials, the must-haves, and the most desirable items we all cherish. It's also our way of thanking our local brands for their dedication and love for the island, and of course, for believing in and supporting this regatta through our shared values.

Vela Clásica Menorca is more classic and more Menorcan thanks to these enriching synergies.

In our pilot Spot, these are the brands that will be joining us and how they present themselves: